

Michael Roper

📞 07857 189160 | ✉️ mikeroper81@gmail.com
📍 Solihull, UK | Full Clean Driving Licence

Professional Summary

Innovative and commercially astute **Event Production Leader** with extensive experience in live event production, AV management, and venue operations. Proven expertise in delivering seamless live, virtual, and hybrid events by leveraging advanced technical skills and project management tools. Proficient in **Inspire**, CAD planning, and end-to-end equipment management, with a track record of fostering long-term client relationships. Highly skilled at optimizing venue spaces, leading collaborative teams, and driving commercial success.

Key Skills

- **Leadership & Team Management:** Skilled at inspiring high-performing teams and fostering professional development.
 - **Technical Expertise:** Proficient in AV systems (lighting, sound, video), live event rigging, multi-camera setups, and hybrid solutions.
 - **Equipment Management:** Experienced with **Inspire** for equipment booking, stock control, and inventory readiness.
 - **CAD & Design:** Expertise in technical specifications and layout planning using SketchUp and CAD software.
 - **Venue Operations:** Skilled in advising on space optimization, managing show rounds, and collaborating with sales and operations teams.
 - **Health & Safety Compliance:** IOSH-certified with a focus on creating RAMS and ensuring event safety.
 - **Project Management Tools:** Advanced proficiency in Monday.com, Excel, and other planning tools for efficient workflows.
 - **Client Relationship Management:** Demonstrated ability to nurture strong partnerships with clients, venues, and AV providers.
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Professional Experience

Project Manager

Cue Media Ltd

November 2021 – October 2024

- Successfully managed **Inspire** software to book and track event equipment, ensuring inventory readiness for all projects.

- Designed and implemented bespoke technical solutions for unconventional venues such as the **Black Country Museum**, **Bear Grylls Adventure**, and **National Football Museum**.
- Worked closely with **Hyatt Regency** to optimize venue layouts, increasing attendee capacity and enhancing attendee experience.
- Produced detailed CAD drawings and technical specifications for AV setups, streamlining event preparation and execution.
- Fostered strong relationships with AV providers like **C3 Midlands** and key venue partners, driving repeat business and client satisfaction.

Senior Production Manager

247.tv Ltd

2009 – 2017

- Directed international live broadcasts, including multi-camera setups and hybrid events, for clients like **Sky Sports** and **BBC Red Button**.
- Provided technical solutions for complex events, ensuring smooth delivery and exceptional quality.
- Managed all rigging and AV production, overseeing health and safety compliance for global events.

Maintenance Manager

Lime Media Retail

September 2019 – 2021

- Utilized **Insphire** for efficient equipment tracking and scheduling, ensuring seamless operations across multiple sites.
- Implemented preventative maintenance schedules and resolved technical issues to maintain readiness for installations.
- Delivered detailed reports and stock control using advanced Excel techniques.

Career Highlights

- Designed creative stage layouts for challenging venues, showcasing innovative problem-solving and technical expertise.
 - Optimized space utilization at **Hyatt Regency** and other venues, significantly enhancing client satisfaction and attendee experiences.
 - Successfully managed AV production for high-profile events, including **CST Annual Conference**, **Switcher Annual Events**, and **British Swimming Championships (BBC Red Button)**.
 - Directed live broadcasts and hybrid events internationally, demonstrating adaptability and technical excellence.
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Technical Expertise

- **Event Management Software:** Proficient in **Insphire** for equipment booking, stock control, and inventory management.
 - **Creative Design Tools:** Skilled in Adobe Photoshop, Premiere Pro, and SketchUp for technical and creative event design.
 - **AV Systems:** Extensive knowledge of lighting, sound, video, and hybrid event solutions.
 - **CAD & Technical Planning:** Expertise in creating detailed technical drawings and layouts for event spaces.
 - **Programming & Development:** Experience in building games with Raspberry Pi and coding in Python using **Pydroid 3**.
 - **Project Management Tools:** Advanced user of Monday.com and Excel for task coordination and resource management.
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Education & Certifications

- **IOSH Managing Safely Certification**
 - **PASMA Certification**
 - 3 A-Levels
 - 11 GCSEs
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Personal Interests

- Passionate about building games on **Raspberry Pi**, exploring creative applications of Python programming.
- Continuously developing coding skills through projects in **Pydroid 3**, integrating technical knowledge into personal projects.
- Enthusiast for logistical planning and exploring innovative tech solutions for both professional and personal development.